



PARTNERSHIP OPPORTUNITIES

2025

For more information, please contact

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About Martha's Table

Martha's Table was founded in 1980 on 14th St NW as a safe space for children, families, and residents to access meals.

From our over 45 years of service, we have seen that the neighborhood a child grows up in is a critical determinant of their future outcomes.

These inequities motivate Martha's Table's deep commitment to and collaboration with our neighbors to deliver **on our mission to support strong children, strong families, and strong communities in Washington, DC.**

As part of this strategy, Martha's Table moved our headquarters from 14th St NW to the heart of Ward 8, in order to be **deeply rooted and connected in the community** where we can have the greatest impact.



Today, Martha's Table provides programs in four strategic areas:

- ♥ High Quality Education
- ♥ Family & Community Support
- ♥ Health & Wellness
- ♥ Community Investments

Vision

At Martha's Table, we believe that every Washingtonian deserves the ***opportunity to stay and thrive.***

Mission

Our mission is to support strong children, strong families, and strong communities.

Our Programs

Today, Martha's Table provides programs in four strategic areas:



Quality Education

We support children and older youth from birth through college and career so that they achieve financial security and economic mobility.



Health & Wellness

We provide nutritious food, exercise, therapeutic workshops, and community connections that boost our neighbor's overall well-being.



Family & Community Support

We provide programs, connections, and resources (like food, clothing and other critical essentials) so that parents are supported in their important role as family leaders.



Community Investment

We invest deeply in the neighborhoods in which we work—fostering economic mobility and lifting up our neighbors' efforts to build strong communities filled with resources and opportunity.

Across our programs, we're guided by our principles: equity is essential, our community knows best, and the resource landscape of neighborhoods matters.

Our Impact

Your Support Makes a Difference

FY2024 Impact by The Numbers

Education



242

children learning and growing in our early education programs



\$46,000

invested in the future of young learners via the Dietra L. Ford Child Savings Account



94

older youth expanded their horizons through our Global Passport program

Health & Wellness



1.8+ million

healthy meals provided to families through our markets



700

individuals supported through emotional workshops, counseling, & groups



365 days per year

McKenna's Wagon distributed hot, healthy meals to individuals experiencing housing or food insecurity

Family Support



134,034

diapers distributed



\$2.5 million

in savings for neighbors by distributing 89,932 clothing items through Martha's Outfitters



110

parents engaged in our District Dads and Baby & Me cohorts.

Community Investment



\$570,000

was awarded to 14 grassroots nonprofits in Ward 8



8

community leaders supported through the Technical Training & Assistance program.



\$48,000

invested to support four Ward 8-based food entrepreneurs to scale their business.

In FY24, more than 4,500 volunteers and 250 corporate groups invested over 29,000 hours of their time and talents to help drive our mission.

Fiscal Year 2024

Benefits Of Volunteering

There is greater recognition of environmental, social justice, and economic challenges around the world. People are paying attention to a company's support of their employees, their community, and their customers.

↑ **20%**

Corporate Social Responsibility (CSR) programs have shown to increase revenue up to 20%

**Project ROI CSR Report*

85%

of individual investors are interested in sustainable investing, up 10% from 2017

**Morgan Stanley*

78%

of people want to work for a company that leads with purpose

**Porter Novelli 2021 Purpose Perception Study*

77%

of consumers say they are more willing to purchase from a company with ESG (environmental, social, and governance) and CSR commitments

**Blackbaud Institute*

Volunteer opportunities at Martha's Table

- 🍎 Martha's Outfitters
- 🍎 Lobby Markets
- 🍎 Joyful Food Markets
- 🍎 McKenna's Wagon
- 🍎 Healthy Happy Hour



Volunteer Opportunities Up Close

🍎 Martha's Outfitters

A community clothing store for families to shop at no-cost through a monthly credit program for children's clothing and business attire. Volunteers help to sort clothing and create a white glove shopping experience for neighbors.

Location: Martha's Outfitters – 2204 MLK Jr Ave SE

Time: Mon-Fri, 9:30am - 12:30pm OR 12:30pm - 3:30pm

Volunteers: 4

🍎 Martha's Table Markets

Access to healthy food for families in Wards 7 & 8 through our full service no-cost grocery market at both our SE and NW locations. Volunteers help set up and operate the market and support the shopping experience for our neighbors.

Location: Commons – 2375 Elvans Rd SE &

Maycroft – 1474 Columbia Rd NW

Time: Mon-Fri, 9am - 1pm OR 12:30pm - 4:15pm

Volunteers: 4-20 depending on location

🍎 Joyful Food Markets (JFM)

Pop up food markets at more than 50 elementary schools in Wards 7 and 8 in partnership with Capital Area Food Bank to increase access to fresh produce that supports healthy eating habits. Volunteers support the operations and shopping experience for our neighbors.

Location: 50+ schools in Wards 7 & 8

Time: Tue-Thu, 2pm - 7pm

Volunteers: 5-20 depending on location

🍎 McKenna's Wagon

Our mobile food service that operates 365 days a year to distribute hot, healthy, and fresh meals to neighbors experiencing hunger or housing instability in downtown DC. This is a 100% volunteer led service.

Location: Maycroft – 1474 Columbia Rd NW

Time: Daily, 4:30pm - 7pm

Volunteers: 4

🍎 Healthy Happy Hour

A weekly event to promote food access to families while engaging in wellness activities within our Emotional Wellness program. Volunteers help set up the take-home produce table, as well as prepare and serve healthy snacks and mocktails that guests can enjoy.

Location: Commons – 2375 Elvans Rd SE

Time: Wednesdays, 3:30pm - 6:30pm

Volunteers: 3



If you are interested in organizing a service group of 10 or more or adopting a market, please contact volunteer@marthastable.org.



How it Works:

Purchase items to prepare sandwiches (gloves, bread, sunflower butter, jelly, and ziploc bags) or trail mix (Chex Mix, granola, dried fruit like bananas or cranberries, goldfish, and low-sugar cereal)

We do not accept peanut butter or nut products

Martha's Table provides information about our programs and the DC landscape

Team building activity to prepare 500 sandwiches

Martha's Table collects the completed sandwiches/snack packs and distributes them through McKenna's Wagon

Pop up service opportunities start at \$2,500

Pop-Up Service Opportunity

We bring the power of volunteering to your location!

- ♥ 15-20 minute Lunch and Learn to help educate attendees about their community,
- ♥ 40 minute - 1 hour service activity: we take that knowledge and turn it into action, for example by making sandwiches that will be immediately distributed via McKenna's Wagon.
- ♥ Facilitate team-building projects that enrich the lives of your teams and our community!

McKenna's Wagon, Martha's Table's mobile food service, rolls out 7 days a week, 365 days a year to feed hundreds of DC neighbors who may be experiencing hunger and housing instability at two downtown locations. Every night, volunteers serve 1,000 sandwiches as well as hot meals, homemade muffins, fruit, and refreshments.



Pop-Up Service Package

Inspiring service and action. . . *one sandwich or trail mix snack pack at a time!*



Trail Mix Trailblazers

Make a total of 300 trail mix bags

Up to 25 employees

Recognition on social media

Building teams and a culture of service

\$2,500



Sandwich Sustainers

Make a total of 500 sandwiches

Up to 25 employees

Recognition on social media

Building teams and a culture of service

\$5,000



Sandwich Champions

Make a total of 1,000 sandwiches

Up to 50 employees

Recognition on social media

Building teams and a culture of service

\$10,000

Tell us the number of people you'd like to engage and your goals, and we can set up a conversation to customize a package that works for you!



Sponsor a Community Outreach Event

Annual Events

- 🍏 **MLK Day of Service**
(Annually on MLK Holiday)
Monday, January 19, 2026
Honor the life and legacy of Dr. Martin Luther King, Jr. through community service.
- 🍏 **District Dads Father's Day Celebration**
(annually the week before Father's Day Weekday)
Saturday, June 7, 2025
Our annual celebration for our community's Dads and father figures.
- 🍏 **Annual Winter Coat Giveaway**
Saturday, October 25, 2025
Providing our neighbors with warm coats in preparation for the winter season.
- 🍏 **Community Harvest Dinner**
(weekend before the Thanksgiving holiday)
Saturday, November 22, 2025
Celebrating the fall season with our community.
- 🍏 **Winter Wonderland**
December
Participants from our education programs are able to shop at no cost in our holiday boutique



Benefits for Community Outreach Events

	Diamond \$50,000	Platinum \$25,000	Gold \$15,000	Silver \$10,000	Bronze \$5,000
Recognition on event signage	4 events	2 events	2 events	1 event	–
Volunteer Concierge Volunteer Services Manager to assist in scheduling volunteer shifts or special projects	Up to 4 volunteer shifts <i>(with up to 25 volunteers)</i>	Up to 2 volunteer shifts <i>(with up to 25 volunteers)</i>	Up to 2 volunteer shifts <i>(with up to 15 volunteers)</i>	1 volunteer shift <i>(with up to 10 volunteers)</i>	1 volunteer shift <i>(with up to 5 volunteers)</i>



Sponsor the Annual Benefit

Martha's Table Annual Benefit

October 2025









Our annual celebration of the families, neighbors, and supporters who help our community thrive. Your investment fuels the high-impact programming—quality education, family supports, health & wellness, and community investments—that help families transition from instability to stability to thriving.

Diamond	Platinum	Gold	Silver	Bronze
\$50,000	\$25,000	\$15,000	\$10,000	\$5,000






















TICKETS

TOTAL TICKETS	20	12	10	8	5
V.I.P. Tickets	5	4	3	2	1
General Admission Tickets	15	8	7	6	4






















PARTICIPATION

Table Placement at Dinner	Center Stage	Prominent	Prominent	Premium	Preferred
Opportunity to Provide Brief Remarks During Annual Benefit					
Opportunity to Send a Custom Text Message to Annual Benefit Attendees					
Valet Parking					

ANNUAL BENEFIT RECOGNITION

Opportunity to Be Listed as Sponsor of V.I.P. Reception					
Opportunity to Donate Item Toward Auction					
Name Prominently Displayed on Screens and Signage Ad in Annual Benefit Program Book (confirm by 9/1)	Logo	Name	Name	Name	
Recognized in Event Materials (confirm by 9/1)	Full Page	Half Page	Quarter Page		
					
Listed in Newsletter (confirm by 8/1)					
Listed on Printed Invitation (confirm by 7/1)					

Benefits For All Sponsorships

	Diamond \$50,000	Platinum \$25,000	Gold \$15,000	Silver \$10,000	Bronze \$5,000
Recognition on Washington Business Journal Ad <i>(commit by 9/15)</i>					
Quarterly Update from the President & CEO					
Tour of The Commons at Martha's Table					
Annual Report Listing					
Recognition on Social Media					
Volunteer Day at The Commons at Martha's Table <i>(up to 10 individuals)</i>					



More Ways to Support Martha's Table

Every week, 5,000 neighbors visit Martha's Table to access healthy food, more than double the number of visitors from before the pandemic. By making a gift, you can support DC neighbors with access to healthy food, quality education, and family resources.

Create Your Own Fundraising Page

Looking to make an impact while celebrating your next birthday, milestone, or event? In less than 10 minutes, you can create your own fundraising page to help raise support for our community. Contact us at development@marthastable.org or visit marthastable.donordrive.com

Join the Apple Corps with a Monthly Gift

Deepen your commitment to the DC community by joining the Martha's Table "Apple Corps" with a monthly gift! You will make an impact in the lives of children and families all year round.

Workplace Giving Campaign

Designate Martha's Table in your Combined Federal Campaign (#29262), United Way Campaign (#8445), or other workplace giving campaigns.





*Thanks to generous
people like you
we are closer to
realizing our vision of a
Washington, DC, where
everyone thrives!*

Contact Us

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