

TAKING BOLD ACTION

Annual Report

2019-2020

Č **Table of Contents**

- Letter from the President and CEO 3
- 2019-2020 by the Numbers 5
- Quality Education Programs 6
- Health and Wellness Programs 10
- Family Engagement Programs 14
- **Our Supporters** 18
- Fiscal Year 2019-2020 Financials 28

Tab

We Are Not Stopping 30

arthais Table

OD · OPPORTUNITY

marthastable.org

Martha DUCATION . FO

McKenna

marthas

7959

2

EDUCATION

. FC

Letter From The President And CEO

Dear Friends,

Taking bold action is a philosophy that Martha's Table has held since we opened our doors in 1980. We were born from humble beginnings on 14th Street NW as a safe space for children to access after-school meals.

Over time, we developed programming and resources based on what was important to our neighbors. We have always acted boldly, listening carefully to the communities we support and operating in ways that moved our mission forward.

During my first year as President and CEO of Martha's Table, I set out to continue the momentum established with our expansion to Ward 8 in Southeast D.C. It was essential that our headquarters be a welcoming place for neighbors and local community partners to connect and get what they needed, from nationally accredited early education to healthy food.

As Martha's Table entered its 40th year standing alongside Washingtonians, we were confronted with the coronavirus pandemic. We knew early on that this global health crisis would disproportionately impact our neighbors and potentially cause long-term socio-economic effects throughout D.C. communities.

We needed to act quickly and step up for our neighbors when they needed us the most. This once-in-a-lifetime experience has revealed the resilience of our community. When faced with numerous challenges and setbacks, Washingtonians came together to support each other.

This year's annual report is a testament to the strength of our neighbors, the dedication of our supporters, and the commitment of our team.

As we round the corner of the coronavirus pandemic, we maintain our commitment to D.C. residents and look ahead to the next phase of our work, championing the voices of our neighbors and putting the needs of our community first.

Kim R. Ford

Kim R. Ford connects with volunteers and neighbors at a Martha's Table Market

About Martha's Table

For 40 years, we have been driven by the belief that every Washingtonian deserves the opportunity to thrive. We support strong children, strong families, and strong communities by operating nationally accredited education programs beginning at birth, fighting for food justice and increasing access to healthy meals and fresh produce, and promoting family success through our no-cost community store and engagement programs.

WE FOCUS ON:

Health & Wellness

We fight for food justice by increasing access to healthy food.

Equity

Is Essential

We lead with an equity

lens, making decisions

rooted in access and

opportunity for our

neighbors.

Education

We offer nationally accredited education programs beginning at birth.

Our principles guide us:



Community Knows Best

Our neighbors have a vision for their community and know what it will take to get there. We operate with community voice at the head of the table.

Family Leaders

We promote family success by partnering with caregivers and providing fundamental resources.

Neighborhood Matters

Neighborhoods influence access to resources that are critical for life success. We invest deeply in neighborhoods to ensure a zip code doesn't determine someone's future.

Ma

4

2019-2020 By the numbers:

January 1, 2019-June 30, 2020



3,115,288

healthy meals distributed to D.C. families and neighbors through our no-cost markets, education programs, and community resources



elementary schools supported through our Joyful Food Markets Program



277,595

meals served to our neighbors through McKenna's Wagon



children supported with fullday early childhood education to prepare them to thrive in kindergarten and beyond



100%

of Martha's Table students ages birth to 2 years are developmentally on track in literacy and math



parents supported as their child's first and most important teacher



of enrolled families made progress toward their personal or professional goals



million investment in families during the pandemic, including direct cash assistance, grocery store gift cards, diapers, wipes, and formula

DOK

a's Table

Quality Education Programs

Our nationally accredited early childhood education centers prepare young children to thrive in preschool and beyond. Additionally, we partner with peer organizations to support children and youth as they grow into adulthood.

153 children enrolled in our nationally accredited early education programs during the 2019-2020 school year

Early Education Program Outcomes 2019-2020

Percent of children enrolled in Martha's Table's early childhood education centers who are meeting or exceeding healthful developmental milestones*:



social-emotional skills



physical development



85% language skills



95% cognitive development



= × 84% early math skills

Spotlight:

Martha's Table Awarded Federal Head Start Grant

In 2019, our early childhood education center in Southeast D.C. was designated as a Head Start and Early Head Start program, reflecting the high-quality education programming and wrap-around services Martha's Table provides young learners and their families. This award enabled us to expand our programming, adding two pre-kindergarten classrooms and a weekly family-visiting program, helping us to reach more families living near the poverty line, who would otherwise not have access to early education services.

Investing in Young Leaders: Urban Alliance

Urban Alliance has been a valued partner of Martha's Table since 2018. Each year, Martha's Table hosts high school seniors as interns, and these studentscholars strengthen skills that help them achieve their college and career goals. We are grateful for this partnership with Urban Alliance and our student-scholars.

"Having Urban Alliance in Southeast D.C. helps to level the playing field so everyone gets the same chance. Through Urban Alliance, I've definitely gained a higher sense of professional development. I was able to help myself and help other people learn those skills as well. It just helped me come more into myself."

- Paris, Senior at Ron Brown College Preparatory High School

2020: Pivoting Education Programming During a Pandemic

When the coronavirus landed in Washington, D.C., Martha's Table made the difficult decision to transition our in-person education centers to a remote setting and support families using virtual technologies. We remained committed to promoting young learners' development while also protecting health and safety.

Virtual Learning

Our virtual programming helped family leaders support their child's learning and development at home. Our teachers and family engagement team stepped up to provide:

- Daily lesson plans and check-ins with parents and weekly virtual "circle time" to replicate socialization activities and the classroom structure
- Personalized at-home learning kits for each family with age-appropriate learning activities, toys, and engagement tools
- Virtual events for families, including a holiday gift exchange and wellness activities, like virtual fitness classes

Martha's Table teacher leads interactive virtual lessons for children and families.

8



Jalisa's MT Story

Jalisa moved to the Ward 8 community in Southeast D.C. in 2018. She was waiting for our new early education center to open in anticipation of sending her three-year-old son, Elyjah, there. Martha's Table did, in fact, turn out to be a great fit for her and Elyjah, the ECE program exceeding her expectations. Jalisa feels at home at Martha's Table and can see the appreciation that the team has for parents and children.

"Because of Martha's Table, I'm actually in the home buyers' program. I found the program during a community dinner event. It's really true that the community dinner is about the information as much as it is about the food. My daughter also found a ballet course."

As COVID-19 landed in the District, Jalisa was laid off. As a dental professional it was unclear when her office would reopen its doors.

"To receive a stipend from your child's school...it's like...wow! With the groceries and the delicious meals, it's huge. Martha's Table cares about us. I can take this financial support and have peace of mind. I can pay a bill, save some of the money for my children down the road. I don't have to worry about childcare because I have resources to cover us."

Health And Wellness Programs

Food and nutrition have been at the heart and soul of Martha's Table since we opened our doors in 1980. Our daily Martha's Table Markets, monthly Community Markets, network of monthly Joyful Food Markets, and McKenna's Wagon aim to increase access to healthy food and support children and their families in making healthful choices.

January 1, 2019 - June 30, 2020



elementary schools east

of the Anacostia River supported by Joyful Food Markets



15,000

families and neighbors accessed healthy groceries through our market programs each month



neighbors experiencing hunger or housing instability served a healthy meal nightly



total meals distributed through all Martha's Table programs



JOYFUL FOOD MARKETS:

Joyful Food Markets are pop-up monthly markets held in elementary schools in Wards 7 and 8 in Southeast D.C. School families are invited to shop at no-cost for a variety of fresh produce. With only three grocery stores supporting more than 160,000 residents living east of the Anacostia River, this program increases access to fresh produce while spreading the joy of healthy eating. We are proud to partner with the Capital Area Food Bank and DC Health on this important program.



Joyful Food Markets

Joyful Food Markets bring fresh produce and healthy pantry items to more than 50 elementary schools in Southeast D.C. every month. These markets increase access to healthy food and help spread the joy of healthy eating.

"Last school year, three of our students out of 19 were homeless, and one family in particular had a lot of children. [The] Joyful [Food] Market was a time that they were able to get food for their family." - a DCPS preschool teacher

"It definitely helps with eating healthier in the household. It definitely helps in between paychecks. I'm also a customer of Martha's Table. I've gotten clothing and fresh veggies [from them]."

- a DCPS mother

"I love the Joyful Market! I love the fresh fruits and healthy food and the delicious meals that you all provide. It helps to save money."

- a DCPS mother

McKenna's Wagon

McKenna's Wagon is Martha's Table's mobile food service and longest-running program. Never missing a day, it rolls out seven days a week, providing a warm meal, sandwiches, nutritious snacks and water to hundreds of D.C. neighbors who may be experiencing housing instability or hunger.

"I'm a regular with McKenna's Wagon. Where would I go to get food, if not there? I'm glad Martha's Table is here."

- Leon, a McKenna's Wagon guest

Martha's Table Markets & Community Markets

All are welcome to shop for fresh produce and pantry items at our no-cost weekday markets located in the lobby at both our SE & NW locations, as well as at our monthly community markets.

"Everything down to the pantry is amazing. The resources are awesome. Martha's Table wants to bring everyone together, not only as a family but as a community." - Lisa. Martha's Table Parent

Beyond Healthy Food: Supporting Community Wellness

Sugar in Check Diabetes Prevention Class: For two years, we've partnered with Giant Food Nutrition, offering a six-week class led by nutritionists to help D.C. residents learn lifestyle tips to lower the risk of Type 2 diabetes and live healthier lives.

Fitness Classes: Our virtual fitness classes offer residents a variety of ways to stay active, featuring some of the District's leading health and wellness experts. Classes occur outside or virtually.

"There's been full body workouts, jazz, tap, yoga, and even senior fitness classes!" - Erica Janifer, Community Events and Partnerships Coordinator, Martha's Table

SUGAR IN CHECK





Meeting a Spike in Need: COVID-19 and Food Insecurity

Martha's Table doubled-down on its mission as the threat of COVID-19 grew.

Unfortunately, we saw many organizations retract their supports or forced to close their doors when COVID-19 landed in D.C. in March 2020. We knew our community would be hurting, and we made a commitment to dramatically expand our work, while protecting the health and safety of our team, our volunteers, and our community.

In the earliest days of COVID-19, we grew from distributing 2,000 grocery bags a week to 2,000 grocery bags a day.

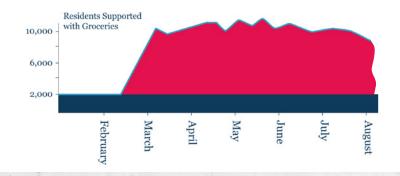
Martha's Table stepped up as a consistent source of healthy food, no questions asked, establishing 20 brand-new food access locations throughout the District, removing barriers for residents.

McKenna

"It's a blessing to be here to get this food. And people here are so very nice!" - Wanda, a Ward 8 neighbor and owner of a childcare center

FOOD · OPPORTUNIT

Expanding our operations during the pandemic



91,515

grocery bags distributed during the early months of the COVID-19 pandemic, indicating a 300% increase in operations

McKenna's Wagon: Consistent Support for the Community

A neighbor is someone we trust, someone who steps up to help us in challenging times. One story that reminds us of the true meaning of "neighbor" is of a man who regularly visits our nightly meal van in downtown D.C., McKenna's Wagon.

One night, after all our guests had received their free meal, this man approached us and asked, "Do you take cash?"

He then shared that his friend had sadly passed away recently. He was left with their remaining possessions, including \$60 cash.

The man choked up and explained, "He was the one who brought me to McKenna's Wagon in the first place—I have been able to eat because of him and because of you."

He turned his pockets inside out and found \$23.

He handed us his only twenty-dollar bill and insisted on making the donation to Martha's Table in memory of his friend. We are deeply grateful for this neighbor.

Family Engagement Programs

We are committed to ensuring caregivers are both supportive of their children's development and highly supported in their own lives as family leaders. Our Family Engagement Programs help strengthen home-school relationships and connect caregivers and D.C. residents to critical family resources.



76,012

items distributed through Martha's Outfitters in 2019



unique shoppers at Martha's Outfitters in 2019

Martha's

Martha's Outfitters – Strengthening Our Services

Martha's Outfitters is an innovative community store focused on supporting families. Members shop at no cost for children's clothing, professional attire, and household items through a monthly credit program. In 2020, we expanded our membership to include returning citizens, emancipated youth, and neighborhood caregivers of individuals age 21 and under. We are proud to support more Washingtonians than ever through this program! **56** Average number Martha's Outfitters shoppers each day

M	M
	<u> </u>

returning citizens supported through Martha's Outfitters in 2019

*Mayor's Office on Returning Citizen Affairs

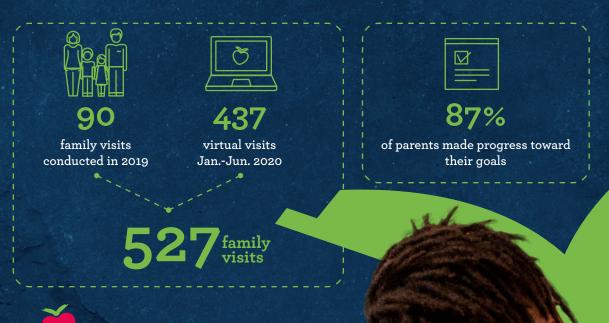
Partnerships Make It Possible:

As a community store, Martha's Outfitters relies on the contributions of donors and volunteers to ensure our patrons have access to clothing needed to support strong families. Thank you to the following organizations for their support:

Bloomberg DDVVV (GARMENT CARE) (GARMENT CARE)

Family Visiting – Parents as Teachers

For families living in Southeast D.C., we offer a flexible family-visiting program during the first two years of their child's life. This program helps to strengthen parent and child interactions, equipping parents to serve in the vital role of their child's first and most important teacher. Parents also receive support and encouragement as they pursue their own personal and professional goals.



Fathers to the Front

Our monthly Fathers to the Front program offers a supportive space for male caregivers to come together to share their stories and reflect on fatherhood. Guests meet to cover topics such as financial literacy, housing, and much more. We are so grateful for the strong male leaders in our community and celebrate them annually through our special Father's Day "Fathers to the Front" cookout!

15

Parents Leading Policy

When awarded our Head Start grant in 2019, we established a Parent Policy Council. We believe in partnering with parents, providing caregivers with opportunities to invest in and oversee their child's education.

The Parent Policy Council is made up of a group of parents who approve education policies at Martha's Table and review data submitted by our Family Engagement and Education Team. The Parent Policy Council also shares updates with the Parent Committee, a group of parents who are engaged in daily classroom activities as classroom representatives.

🍎 Ra'Chelle's MT Story

Meet Ra'Chelle, mother to Noah, a two-year-old in our education program. She stays connected with other caregivers from Martha's Table through our Parent Policy Council and by volunteering to distribute prepared meals to other families in our education program on Friday afternoons. Ra'Chelle shares that, "MT feels like family."

Ra'Chelle is a salon owner and hair stylist. She was devastated when she was forced to close her business during the pandemic and was unable to file for unemployment.

In May 2020, during the pandemic, Ra'Chelle called one of our team members to share her appreciation for our second round of cash assistance. She had been very stressed about how she would cover essential upcoming costs and felt great relief when she learned about additional support from Martha's Table.

She said, "I am very thankful, grateful and feel blessed to be a parent at this school."

> Martha's Table team member helps a neighbor shop for Outfitters clothing and other items during an outdoor event

Drou

GRADUAT

During COVID-19 Cash During Crisis

This pandemic hit our families hard. We committed to bold action early on: For the first time ever, we implemented a cash assistance program, making a \$1.4 million investment in the 137 families enrolled in the educational programs of Martha's Table.

\$1.2 million

We provided \$9,000 to every family with a child enrolled in our education program during the first four months of the pandemic

\$164,000

Additionally, we distributed over \$164,000 in grocery store gift cards to these families

4 months

We also supplied these families with a four-month stock of diapers, wipes, and formula

These resources proved to be invaluable to our families:

99%

of families said the support helped keep them financially secure



of families used the cash assistance towards housing or utilities costs

Our Supporters

Martha's Table's robust response to the COVID-19 outbreak was made possible by the generous support of our community. We saw an unprecedented number of people step up to invest in our mission, allowing us to respond boldly to the challenges at hand. Thank you to all those who generously donated your time, talent, and treasure, standing together in support of our D.C. neighbors.



40 for 40

Each year, we recognize the corporate, small business and corporate foundation partners who make meaningful commitments to supporting Martha's Table's mission. Thank you to the following business community partners who stood alongside us in our 40th year*:

Allen & Overy LLP **Amalgamated Bank** Amazon American Honda Motor Company, Inc. Amerigroup Appointed Association of American Medical Colleges Bank of America Charitable Foundation. Inc. Bernstein Management Corporation **Bloomberg Philanthropies** CareFirst BlueCross BlueShield Clark Construction Group, LLC **Cuisine Solutions** DC United

DT Global **General Motors Giant Family Foundation** Graham Holdings **Grosvenor** Americas Herbalife Nutrition Foundation JPMorgan Chase & Co Kaiser Permanente McCormick Realty Group **Monumental Sports & Entertainment Foundation** Pepco, an Exelon Company Phillips 66 **RBC** Foundation Sandy Spring Bank Select Equity Group Foundation Seventh Sense Consulting

Seyfarth Shaw LLP Sozosei Foundation Tableau Software Target **TEGNA** Foundation The Group Tour Company, Inc The Mandy & David Team LLC The Venable Foundation **Truist Charitable Fund** UPS Foundation, Inc. U.S. Green Building Council Urban One Community Works Washington Nationals **Philanthropies** Wegmans Food Markets, Inc. Wells Fargo Whole Foods Market

*Business partners from January 1, 2019-June 30, 2020

Interested in learning about how your business can partner with Martha's Table to support the D.C. community? Contact Dan Schiff, Assistant Director of Institutional Development, at dschiff@marthastable.org.



Apple 🛞 Society

Our Apple Society members are leadership donors whose support provides the financial foundation that fuels our mission. Through annual gifts at \$10,000 and more, Apple Society members help ensure that thousands of children, families, and D.C. neighbors have increased access to quality education, health and wellness resources, and family and community supports.

To learn more about what it means to invest in Martha's Table as an Apple Society member, please contact Chelsea White, Major Gifts Officer, at **cwhite@marthastable.org**

Reflects gifts made from January 1, 2019-June 30, 2020

Golden Apple Society

The Ahlyah Fund Julie Banzhaf-Stone and Steven Stone Jeff Bezos Patrice King Brickman The Honorable Ann W. Brown **Dweck Philanthropies** Carol Brown Goldberg and Hank Goldberg Mary Graham David Gregory and Beth Wilkinson The Andrew and Julie Klingenstein Family Fund Robert and Arlene Kogod Chris Niemczewski and Elise Hoffmann David M. Rubenstein Patty Stonesifer and Michael Kinsley Tori Winkler Thomas Carrie and Steven VanRoekel

Green Apple Society

Terry Beaty and Anne Mehringer Carol R. Cutler Adena and Mike Friedman Jessie Harris and Woody Cunningham Ted and Lynn Leonsis Robyn Lipton and Bruce Kuhlik Alan and Marsha Paller Joseph E. Robert, Jr. Charitable Trust Akintoye and Nzenalu Shoetan The Bernard and Anne Spitzer Charitable Trust Cathy Sulzberger and Joseph Perpich Elsa Walsh and Bob Woodward Barbara Washburn and William Murphey

Yellow Apple Society

Anonymous (2) Judy and Ken Bacon Judy and Peter Blum Kovler Foundation Scott Brickman Phil and Valerie Brown Alisann and Terry Collins Foundation

Kristin Ehrgood and Vadim Nikitine on behalf of Flamboyan Foundation

Don Graham and Amanda Bennett Molly Graham and Alan Clifford Kathryn and Michael Hanley Ms. Janet G. Jones Irene and Edward H. Kaplan Nussdorf Family Foundation Roger Sant and Doris Matsui Bob and Patricia Schieffer

Martha's Table

Red Apple Society

Amy Peck Abraham and Jesse Abraham Anonymous (3) Jim and Linda Beers Tamra and Ken Bentsen Jessamyn S. Berniker Josh and Lisa Bernstein Spencer Bradley Mary Challinor and Henry Richardson The Coldiron Family Foundation Mark Colley and Deborah Harsch Peter Damon Group **Diana Farrell and Scott Pearson** Paul Foster and Heather Hanks P. Wesley Foster and Betty Foster Shy Glizzy Diana and Steve Goldberg Marc and Kimberly Goldwein Jamie Gorelick and Richard Waldhorn Henry and Joyce Harris Susan Hall Harrison Erik and Aileen Hawkins George and Cheryl Haywood Jane M. Holloway Josh Izenberg and Erika Stillabower Erna and Michael Kerst William and Karen King Robert and Marna Kopera Lainoff Family Foundation Elissa Leonard and Chairman Jerome Powell Molly Levinson and Josh Wachs Carissa and Andrew Marino Michael and J. Beth McCrabb Cathy and Scot McCulloch Christopher McMackin, MD and David Svatos Amy and Alan Meltzer Selig S. Merber and Andrea Grant **Kristie Miller** Katharine Mottley Joan Nathan and the Gerson family Laura Graham O'Shaughnessy and Tim **O'Shaughnessy** Mr. & Mrs. Anthony Pappas Carol and David Pensky Celia and Stephen Roady

Ambassador and Mrs. J.Stapleton Roy Peter Scher and Kimberly Tilley Brendan Smialowski Mary Ellen and Charles Taylor Susan and George Tremblay Anastasia Vournas & J. William Uhrig The Vradenburg Foundation R. Wechsler and Emily Aber/ERJ Fund Katharine Weymouth Isaac Wolf and Family Irene and Alan Wurtzel Missy and Mike Young



Individual, Foundation, and Community Support

We are truly grateful to the many individuals, foundations, faith-based and community organizations who chose to support Martha's Table in 2019-2020. Below, we are proud to recognize those partners making cumulative contributions of \$5,000 and above between January 1, 2019 and June 30, 2020.

2019 Board Leadership Award, a program of the Center for Nonprofit Advancement, sponsored by CohnReznick A. James & Alice B. Clark Foundation Ada Harris Maley Memorial Fund Ada L. and Albert M. Wibel Foundation Joshua Adrian **Bill Alexander** Alfred Street Baptist Church Anonymous (10) **Asher Family Foundation** Aviv Foundation Inc. **Bainum Family Foundation** Jonathan Baker John Bantivoglio Amy and Michael Bartscherer **Bender Foundation** Debra Bergoffen and Robert Lanman **Bill & Melinda Gates Foundation** Sue and Ben Boley Bradt Family Fund Nancy Bryant William and Julie Buchanan Anne E. Carlson and Don Goldberg Carter Cafritz Development, LLC Charina Endowment Fund Charles and Lynn Schusterman Family Philanthropies Citizen Heights Church **CityBridge Foundation** Rakesh Chilakapati Cummins-Levenstein Charitable Foundation, Inc. Jane T. Dana and David D. Aufhauser Jack Davies and Kay Kendall Joseph Deal Diane & Norman Bernstein Foundation Dimick Foundation

David Doniger and J. Lisa Jorgenson Mr. Tyler Drombosky Ms. Jeanine Elgin Eugene & Agnes E. Meyer Foundation Eugene M. Lang Foundation Catherine Ewell Mr. and Mrs. Kenneth W. Freeman Alison Friedman George Gavrilis Alene and Robert Gelbard **George Kaiser Family Foundation George Wasserman Family Foundation** Catherine Green Wendy and Fred Goldberg Erwin Gudelsky Lalit and Anubha Gupta Peter Hannagan Hemmer Family Charitable Fund Joseph R. Higdon and Ellen L. Sudow Nora and Christian Hohenlohe Ingleside Task Force of ANC 3/4G (Chevy Chase DC) Invariant Jack and Jill of America, Inc. - Washington, DC Chapter Jack R. Anderson Foundation Dr. Carol Janus and Dr. Alan Diamond Mrs. Connie Jeremiah Praveen Jeyarajah John Edward Fowler Memorial Foundation Paul Kolodzy and Martha S. Kolodzy Mr. Rich LaPerch Lazarus/Eichner Charitable Fund Ed and Nabina Liebow Local Initiatives Support Corporation - LISC Lois & Richard England Family Foundation Lore Family Fund

Lucas Kaempfer Foundation Rory MacFarquhar and Sabrina Tavernise Emily and Rajiv Madan Heather Maloy and Scott Pardi Donald B. Marron Mars Foundation Max and Victoria Dreyfus Foundation Judith Mazo and Mike Seidman Mary McCain Ms. Judith McGrath Connie and W. McGuire Arnold and Lisa McKinnon Keith Mestrich and Tilney Wickersham **Richard and Ronay Menschel** Ann Miller Milton and Dorothy Sarnoff Raymond Foundation Alfred H. Moses National Presbyterian Church Michael Nelson Newman's Own Foundation **Beverly Nickens** Odd Fellows Temple John O'Donnell Tom O'Grady Caitlin & Chad Oppenheimer Patricia Moore & Arthur Cotton Moore FAIA charities Cynthia G. Parshall Philip L. Graham Fund Mari-Anne Pisarri Prince Charitable Trusts Therese and Ivor Pritchard Jonathan C. Puth & Mira F. Courpas Mr. Emmanuel Py Ralph A. Pfeiffer and Jane C. Pfeiffer Foundation **Ratliff Charitable Foundation** Jack Reidhill Kasev Reisman and Andrew Gibson **Robert I. Schattner Foundation** Louise Sagalyn Deborah and Michael D. Salzberg Lucie C. Seward Share Fund Share Our Strength Macon and Lynn Shibut Shirley Brownrigg Charitable Trust

Christina Shutes and Gino Heilizer

Dr. and Mrs. Simmons Ms. Abigail Smith Jessica Smith Ruth Sorenson Mr. John M. Steadman and Mrs. Alison Steadman Robert and Virginia Stern David and Mary H. Stevens Susan Devine Camilli Foundation United Way NCA Van Metre Family Foundation Vienna, VA Foodies/One Neighborhood Foundation Walter Brownley Trust, Bank of America, N.A., Trustee **Jeffrey Wells** Peggy and Mark White William S. Abell Foundation Mary and Jeff Zients Katherine and Brad Vogt Kathleen Zimpleman and Larry Kimpleman Tobie Whitman and Dan Yates The Abe and Kathryn Selsky Foundation The Asia Group Foundation The Bezos Family Foundation The Carl M. Freeman Foundation The Cora and John H. Davis Foundation The Economic Club of Washington, D.C. The Farvue Foundation The Gregory and Claire Wilcox Family Foundation The Herb Block Foundation The J. Willard and Alice S. Marriott Foundation The Jane Bancroft Robinson Foundation The Joseph and Deirdre Smialowski Philanthropy Fund The Keith Campbell Foundation for the Environment The Lawrence B. Taishoff Foundation The Meera and Ashok Vasudevan Foundation The Morris and Gwendolyn Cafritz Foundation The Morrison and Foerster Foundation The Morton K. and Jane Blaustein Foundation The Nora Roberts Foundation The Public Interest Network The Rapoport Family Foundation The Richard E. & Nancy P. Marriott Foundation The Salie Family Private Foundation The W. O'Neil Foundation The William J. and Dorothy K. O'Neill Foundation

In-Kind Support

Martha's Table distributes millions of dollars worth of healthy food, clothing, and household items to D.C. residents each year. We could not accomplish this without the generous in-kind support of community partners. Thank you to the following donors who generously gave in-kind contributions valued at \$5,000 or more between January 1, 2019 and June 30, 2020.





Monumental Sports & Entertainment has been a longtime supporter of Martha's Table. In 2019, our partnership deepened with the launch of a social impact initiative led by the Monumental Sports & Entertainment Foundation.

In spring 2019, they hosted Martha's Table for a Joyful Food Market Field Day, which welcomed hundreds of local elementary school students at the Entertainment & Sports Arena in Ward 8, home to the Mystics and Go-Go basketball teams. The children participated in fun health-focused activities, and brought home new backpacks full of fresh produce, books, and summertime essentials.

In December 2019 and 2020, Monumental Sports & Entertainment teamed up with Martha's Table again for their annual Family-to-Family program, through which Washington Wizards players purchased a full wish list of gifts for five families with children enrolled in Martha's Table's education program. The gifts were presented during a meet-and-greet with players and coaches at Martha's Table's headquarters in December.

"I thank Monumental Sports for everything they have done for my family this Christmas. My children were grateful and were super excited about all of the gifts they received. The gifts were a blessing and made my children's Christmas ultra special. Thank you all again!"

- Mary, Family-to-Family participant

cap



Our work would not be possible without the help of dedicated volunteers who join us at the table to support strong children, strong families, and strong communities. Individuals and groups of all sizes support our mission by preparing healthy meals, assisting neighbors to shop at no-cost for fresh produce, sorting clothing at Martha's Outfitters, driving and distributing meals on McKenna's Wagon, supporting teachers and students in our education programs, and in many other capacities throughout the year.

To get involved, e-mail volunteer@marthastable.org or visit marthastable.org/volunteer.

With the support of generous volunteers, Martha's Table continues to meet the spike in need in our community during the COVID-19 outbreak, providing healthy food, quality education, and family resources.

I've been [volunteering] with Martha's Table for such a short amount of time. But the memories and connections I've made with staffers and volunteers I will carry with me forever.

- Tangi, Joyful Bagging Volunteer at The Commons

Martha's Table

37,502

volunteer shifts January 1, 2019-June 30, 2020

> "With how much the world has changed since March, knowing that Matrha's Table will be there is a nice, constant thing." - Peter Brusoe, McKenna's Wagon volunteer

> > Annual Report 2019-2020 27

Martha's Table Leadership

Our Board of Directors

Ellis Carr, *Chair*

David Pensky, Vice Chair

Michael Bartscherer, Secretary

Laura Graham O'Shaughnessy, *Treasurer*

Kim R. Ford, *President & CEO*

Camille Giraud Akeju, *Director*

Ken Bacon, Director

Renata Claros, *Director*

David Gregory, Director

Candic Hines, Director

Dr. Cheryl Holcomb-McCoy, Director Keith R. Mestrich, Director

Joan Nathan, Director

Chris Niemczewski, Director

Karl A. Racine, *Director*

David Roodberg, Director

Carrie VanRoekel, *Director*

Laurie Wingate, Director

Senior Team

Kim R. Ford, *President & CEO*

Rae Davidson, *Chief Development Officer*

Celine N. Fejeran, *Chief of Staff*

Mireille Lopez Humes, Deputy Chief Program Officer

Bhumip Patel, *Chief Financial Officer*

Tiffany Williams, Chief Program Officer

Expenses

Fiscal year running from January 1, 2019 to June 30, 2020*

	Amount	% of Total
Education Initiatives	\$9,165,174	35%
Health and Wellness Initiatives	\$7,172,114	28%
Parent Initiatives	\$2,727,844	10%
Neighborhood Impact & Community Initiatives	\$871,255	3%
Management and General Administration	\$4,315,851	17%
Fundraising and Communications	\$1,740,990	7%
Total Expenses	\$25,993,228	

Revenue

	Amount	% of Total
Individuals	\$11,590,965	38%
Federal and State Funds	\$7,023,905	23%
Foundations	\$3,718,333	12%
In-Kind Contributions (services, food, clothing, and other donations)	\$2,832,115	9%
Corporations	\$1,605,570	5%
Investment and Other Income	\$1,470,427	5%
CFC and United Way	\$999,752	3%
Special Events (Net revenue)	\$538,522	2%
Civic and Religious Groups	\$235,144	<1%
Childcare Co-pay	\$124,186	<1%
Martha's Outfitters	\$16,608	<1%
Miscellaneous Income	\$5,305	<1%
Total Revenue	\$30,160,832	

Martha's Table is changing its fiscal year. To facilitate this transition, we ran an 18-month fiscal year from January 1, 2019 to June 30, 2020. Moving forward, our fiscal year will operate on a regular 12-month cycle from July through June.

29

We Are Not Stopping

Looking ahead:

ORTER OF

Beyond meeting the continued spike in need, we know we must do even more to work towards a D.C. in which all Washingtonians can thrive. This past year, the Martha's Table team had the honor of listening to and learning from more than 1,000 neighbors during our strategic planning process. Conversations were held with young adults, returning citizens, seasoned citizens, families enrolled in our early childhood programming, and visitors to our lobby markets. Neighbors candidly reflected on their needs and challenges, as well as their hopes and dreams. These conversations with neighbors will directly inform how we will grow our programs and partnerships over the next five years. We look forward to sharing more soon and, with your help, continuing to support strong children, strong families, and strong communities in the District of Columbia.

harthastab

ATION

C == 77554



Martha's Table staff and neighbors volunteer <u>at an outdo</u>or community pop-up event.

Martha's Table EDUCATION · FOOD · OPPORTUN

Contact Info

Martha's Table at The Commons 2375 Elvans Rd. SE Washington, DC 20020 Martha's Table at The Maycroft 1474 Columbia Rd. NW Washington, DC 20009 **Martha's** *Outfitters* 2204 Martin Luther King Jr. Ave. SE Washington, DC 20020

202-328-6608

www.marthastable.org

Our P.O. Box has changed. Please send all monetary donations to:

Martha's Table PO Box 70970 Washington, DC 20024

Special thank you to photographers Robin Fader and Antwan Levy.

DESIGNED WITH 🧡 BY SABRA CREATIVE.